

# Effective Mind Mapping Skills

Improve your memory, creativity and thinking

Mind Mapping is a revolutionary note-taking technique originated by Tony Buzan in 1970 and currently used by more than 250 million people worldwide. It is widely acknowledged as one of the most powerful thinking and learning tools ever invented, and often described as the 'Swiss army knife for the brain.'

This workshop will introduce essential mind mapping skills, and guide practical applications in using it to plan, think, organize and remember; and also to facilitate note taking, communications and making presentation. Participants will be trained to use Mind Maps for unlocking their creative thinking and for conducting group brainstorming and problem solving.

Graduates from this workshop will be equipped with the knowledge and skills for immediate transfer of learning towards effective applications in their work.

## Learning Objectives

- Understand and apply the basic laws of Mind Mapping
- Develop skills and techniques in Mind Mapping
- Use Mind Maps® for note making and presentation.
- Use Mind Maps® for brainstorming and creative thinking.
- Improve memory and enhance creativity.

## Course Outline

- Brain Principles
- Linear versus Radiant Thinking
- Basic Laws of Mind Mapping
- Using Mind Maps as a Thinking Tool
- Planning & Organizing with Mind Maps
- Note Making & Presentation with Mind Maps
- Creative Productivity – Brain Bloom
- Brainstorming with Mind Maps

Duration : 1 Day